

Fractional Finance

Financial Leadership That Sharpens Every Decision

Successful high-growth companies treat finance as an operating advantage, not an administrative requirement. We embed senior finance leadership that brings focus to planning, visibility into performance, and discipline to the decisions that shape what comes next.

From day one, finance is supported by integrated accounting. One team. One model. Clear ownership of the numbers that matter.

The Inflection Points That Demand More

- ✓ Planning for new funding, expanded runway, or strategic investment
- ✓ Investor expectations are rising and current reporting doesn't meet the bar
- ✓ Headcount, pricing, and spend decisions need to be grounded in projections
- ✓ Finance and accounting need unified leadership to operate as one function

This is about preparing the business for what's ahead, not fixing what's broken.

Seasoned Leadership Without Overbuilding

Your embedded team may include:



FRACTIONAL CFO

Owns financial strategy, forecasting, capital planning, board reporting, and investor communication



FRACTIONAL VP OF FINANCE

Leads the finance organization, managing accounting teams, and building decision-ready models and dashboards



FINANCIAL ANALYSTS

Maintains models and KPIs, profitability and pricing analysis, and forecast variance and drivers

No Offshoring. No Contractors. No Surprises.

Every engagement is delivered by senior US-based operators with direct experience building and leading finance functions at high-growth companies. All consultants are full-time W-2 employees, eliminating the revolving door seen at 'eat what you kill' contract firms. Engagements are scoped up front with fixed monthly fees.

Visibility That Drives Better Decisions

- Clear line of sight into cash, runway, and performance drivers
- Financials that withstand board and diligence scrutiny
- Hiring, pricing, and spend decisions grounded in forward-looking models, built to adapt to changing market conditions
- A unified finance and accounting function with clear ownership

The result is tighter planning, sharper decisions, and fewer surprises as expectations increase.

Proven Results

"They cleaned up the chart of accounts, automated expense management, and built budgeting and forecasting tools, including a cash flow model that reflects seasonality, investments, and time to revenue."

TREY HALBERT, CEO, EXPERINS



"It is an improvement by an order of magnitude."

DENNY LECOMPTE, CEO, PORTNOX



Six Service Lines. One Integrated Partner.

Finance is often the entry point. As complexity increases, clients engage us across accounting operations, transaction advisory, people operations, executive retained search, and strategic talent planning. Six integrated service lines designed to work together, not in silos.

Financial Leadership



FINANCE

Fractional CFO leadership, forecasting, board reporting, strategic planning, and fundraising preparation



ACCOUNTING

Controllers and accounting teams delivering clean, GAAP-compliant, and audit-ready financials built for investor diligence



TRANSACTION ADVISORY

Quality of Earnings, margin and revenue analysis, ARR roll-forwards, working capital assessment, and diligence support

Organizational Leadership



PEOPLE OPERATIONS

Fractional People leadership, compliance, HR systems, compensation benchmarking, and organizational infrastructure



EXECUTIVE RETAINED SEARCH

C-suite and VP placement, success profile development, candidate evaluation, and leadership onboarding



STRATEGIC TALENT PLANNING

Organizational design, hiring roadmaps, leadership alignment, and execution-ready team structures

About 512Financial

512Financial is a fractional financial and organizational leadership firm built for investor-backed, high-growth companies from Series A through mid-stage, as well as select Seed companies preparing to raise. We're the right partner when growth is outpacing systems and you need senior operators building your foundation for your next stage.

Let's Get to Work

If you need better financial visibility
to run the business, let's talk.

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