



Fractional Leaders. Built for What's Ahead.

512Financial provides senior-level financial and organizational leadership to investor-backed companies to navigate their next stage of growth.

We embed experienced operators who build the systems, disciplines, and team structures that hold up when it matters most: board meetings, due diligence, audits, and the operational demands that come with scale.

When your company is ready for permanent leadership, we help you hire it. Our retained search practices places talent that elevate your go-to-market, people operations, finance, and accounting to carry forward what we have built together.

Growth Outpaces Infrastructure. It Always Does.

Companies work with 512Financial when growth outpaces systems, visibility, or leadership bandwidth. Revenue grows. Teams expand. Investor expectations rise. At some point, the financial and organizational infrastructure that got you here stops being adequate for where you're going.

We step in with operator-led expertise to strengthen foundations without slowing momentum or building too far ahead.

Six Service Lines. One Integrated Partner.

Financial Leadership



FINANCE

Fractional CFO leadership, forecasting, board reporting, strategic planning, and fundraising preparation



ACCOUNTING

Controllers and accounting teams delivering clean, GAAP-compliant, and audit-ready financials built for investor diligence



TRANSACTION ADVISORY

Quality of Earnings, margin and revenue analysis, ARR roll-forwards, working capital assessment, and diligence support

Organizational Leadership



PEOPLE OPERATIONS

Fractional People leadership, compliance, HR systems, compensation benchmarking, and organizational infrastructure



EXECUTIVE RETAINED SEARCH

C-suite and VP placement, success profile development, candidate evaluation, and leadership onboarding



STRATEGIC TALENT PLANNING

Organizational design, hiring roadmaps, leadership alignment, and execution-ready team structures

Assess. Build. Support.

We identify where growth is outpacing systems, talent, or leadership capacity. We implement the foundations required for the current stage. We embed alongside teams as complexity increases, staying accountable through change.

No offshoring. No contractors.

Every engagement is delivered by senior operators with direct experience building and leading functions at high-growth companies. Engagements are scoped up front with fixed monthly fees.

Systems Built to Withstand Scrutiny

- Financials and people systems that hold up under investor, board, and diligence review
- Forward-looking visibility into cash, runway, and hiring decisions
- Leadership teams aligned around execution today and organizational needs tomorrow
- Smooth transitions to permanent leadership when the time is right

Built for What's Ahead



CLEAR PATH TO PERMANENT LEADERSHIP

Every engagement includes milestones for when fractional support should transition to full-time hires



INTEGRATED EXPERTISE

Financial and organizational leadership under one roof means interconnected challenges get addressed together



STAGE-APPROPRIATE SOLUTIONS

We know what good looks like at Series A versus Series C, and we build accordingly



RETAINED SEARCH TO FINISH THE JOB

When you're ready to hire full-time, we help you find and place the right leader

Proven at Scale

150+

companies supported since 2022

\$325M

in capital raises and liquidity events

Our clients include:



We are recognized by the Austin Business Journal and Forbes.



About 512Financial

512Financial is a fractional financial and organizational leadership firm built for investor-backed, high-growth companies from Series A through mid-stage, as well as select Seed companies preparing to raise. We're the right partner when growth is outpacing systems and you need senior operators building your foundation for your next stage.

Let's Get to Work

If you're preparing for a funding round, navigating rapid growth, or building the operational foundation for what comes next, let's talk.

